

Tips for Good Photographs – Beaches

- For this purpose photographs need to be at least 72 DPI. Almost all standard cameras will take an image of this quality.
- Focus on the right thing – highlight the key features of the beach. Whether it is the sand, the sea or even an impressive backdrop remember to highlight your beaches best points
- Timing – Although you want your beach to look popular it is important not to take your beach shots when the beach is excessively crowded or busy. Too many people on the beach will detract away from the main feature of the beach
- Get the light right – Choose the time of day when you are taking your shot carefully. It is important to ensure that there is sufficient daylight when taking your shot. Your beach is likely to look better on a brighter day so if possible try not to take images of the beach when the weather is grey or wet – this will not portray your beach in its best light.
- Get rid of distracting background and clutter – try to ensure that areas of the beach such as car parks, toilet blocks are not in the main frame of the photograph. Think about the things that most ‘sell’ your beach.
- Fill the frame with the main beach area – get in close to the beach for impactful sharp images.
- Make it different – an uncommon angle makes for a more interesting shot. Try an interesting angle or pick an angle that shows maximum colour and minimum shadow.